

• **RESOURCE LINK FOUNDATION ACTION PLAN ON LOCAL RESOURCE MOBILISATION -2021**
(Complete the table below providing timelines and additional information regarding your intended key action steps)

S/N	Issues (Critical Behavioural, Team or Organisational challenges to be addressed)	Action Steps (What will be done?)	Timeline		Resources (Funding/Time/People/Material)	Expected Result (What kind of change would you want to see as a result of the action taken)			Evidence of Success (How will you determine that your target has been achieved?)	Source of Verification (Relevant sources that could provide means of verification of your progress/achievement)
			Start Date	End Date		Milestone 1	Milestone 2	Target		
1.	Create a Resource Mobilisation Team	Institute 5 member Local Fundraising Team	30 April 2021	5 May 2021	Staff and volunteers time Refreshment /photocopies of materials	Local fundraising Team in instituted	Awareness created on the need to mobilize local resources	Office staff/volunteers/some Board members	Team in place and ready to support in local fund raising	- Some pictures of the Team, - List of Team members
2.	Develop orientation and learning materials for Resource Mobilisation Team	Develop orientation and training materials	6 May 2021	10 May 2021	Materials developed for orientation	Designed the materials	Print the training materials	Office staff/volunteers/some Board members	Materials ready for use in hard and soft copies	- Filed with training materials
3.	Conduct training on local fundraising for staff members	Enhanced training with step down skills and Techniques	14-May 2021	18 May 2021	-TOTs -staff and volunteers Refreshment /photocopies of materials	-Resource Mobilization team is taken through local fundraising discussions/Training	Donor profiling –internet or web base - Donors interest known	Resource Mobilization team and ToTs	Team members are able to use skills and Techniques to search for resources	- Donor organizations sourced or identified with names and groups
4.	Develop resource mobilisation plan	Develop strategies for the generation	28 May 2021	31 May 2021	Staff and Board of Directors/volunteers	Resource Mobilization strategy developed	Local Fundraising Plan (LFRP)	Resource Mobilization team	Local fundraising plan in place	- LFRP document in Place - With assigned

		of funds locally to support the organizational activities					Assign responsibilities to members with timelines • Identify the human resources both within and outside the organization to assist to mobilize resources - • Provide performance indicators and timeframes			roles
5.	Present resource mobilisation plan including LF strategies	Validation meetings to approve the LFR plans and for implementation	15 May 2021	18 May 2021	LFRT members	Approved the LRMP for use	LRMP in practice -	Resource Mobilization team	Local fundraising plan in place	- LFRP document in Place - NAMES of team members with assigned roles
6.	Limited presentation skills /Pitching to solicit support	Enhanced know how on presentation and pitching	21 May 2021	25 May 2021	TOTs -staff and volunteers Refreshment /photocopies of materials	Trained the Team on presentation skills /Pitching to solicit support	Presentation and Pitching on demonstration	Resource Mobilization Team	Demonstrated presentations and pitching for support	- Demonstrated scene - Presentation content, - Pictures etc - List of team members
7.	Limited knowledge in organizing events for	Knowledge enhance in events	28 May 2021	10 June 2021	TOTs -staff and	Knowledge acquired in local funds	Demonstrate organization of local events for	Resource Mobilization team and	Demonstrate events planning and fundraising	- Demonstrated scene - Presentation

	funds	management and organization for funds			volunteers Refreshment /photocopies of materials	raising and event organization	fund	ToTs	skills	content, - Pictures etc List of team members
8.	Limited knowledge in donor approach	Train in donor approach skills	29 June 2021	28 August 2021	TOTs -staff and volunteers Refreshment /photocopies of materials	Knowledge enhanced in donor approaches to raising funds	Demonstrate Local donor approaching skills	Resource Mobilization team and ToTs	Demonstration of the donor approach	- Demonstrated scene - Presentation content, - Pictures etc List of team members